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OL. 2

THE
BULLETIN



ACADEMY
of
DENTISTRY



TORONTO

OCTOBER, 1935

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DO YOU KNOW?

That—The Academy of Dentistry has changed the place of meeting.

That—The Annual Dinner Meeting will be held in the Round Room at Eaton's College Street Store.

That—Through the courtesy of the President and Fellows of the Academy of Medicine, the regular meetings of the Academy of Dentistry will be held at Osler Hall, 13 Queen's Park. We hope that this reunion may tend to bind ever closer the friendly relations existing between our professions.

That—The annual fee for the Academy of Dentistry has been reduced to seven dollars for those belonging to the component societies.

That—Our Study Group Sections are one of the features of our activities; investigate and join a group.

That—This bulletin is financed through the courtesy of our advertisers. Please patronize them.

That—About twenty to thirty ballots are spoiled at every election, due to the voters not following the instructions enclosed with the ballots. Please read your notices carefully, and avoid disappointments.

That—The back page of this bulletin is left blank for your convenience in offering suggestions and constructive criticism in any matter concerning the Academy.

That—We sincerely hope for an increase in membership this year. Put your shoulder to the wheel and help to accomplish this aim.

Officers of
THE ACADEMY OF DENTISTRY
1935 - 1936

Past President.....	Dr. Frank Martin
President.....	Dr. William J. Kerr
President-Elect.....	Dr. Stuart S. Crouch
Secretary.....	Dr. Harvey Reid
Treasurer.....	Dr. Kenneth R. Harris

Councillors—District No. 1, Dr. Harold W. Hoag
District No. 2, Dr. Frank Jarman
District No. 3, Dr. W. G. Trelford
District No. 4, Dr. Morley Honey
District No. 5, Dr. R. P. Lowery

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Membership.....	Dr. Stuart S. Crouch
Study Group.....	Dr. W. G. Trelford
Programme	} Dr. R. P. Lowery
Bulletin	
Editorial	
Indigent Clinic	} Dr. Harold Skilling
Public Dental Health	
Ladies' Night.....	Dr. Harold W. Hoag
Sick and Visiting.....	Dr. Kenneth R. Harris
Reception.....	Dr. Frank Jarman
Housing.....	Dr. Morley Honey
Golf Tournament.....	Dr. Frank Jarman
Budget.....	Senior Executive

Bulletin Committee—Dr. R. P. Lowery, Chairman

Dr. Stuart S. Crouch Dr. Harold W. Hoag

Dr. William J. Kerr Dr. Frank Martin

Dr. T. R. Marshall

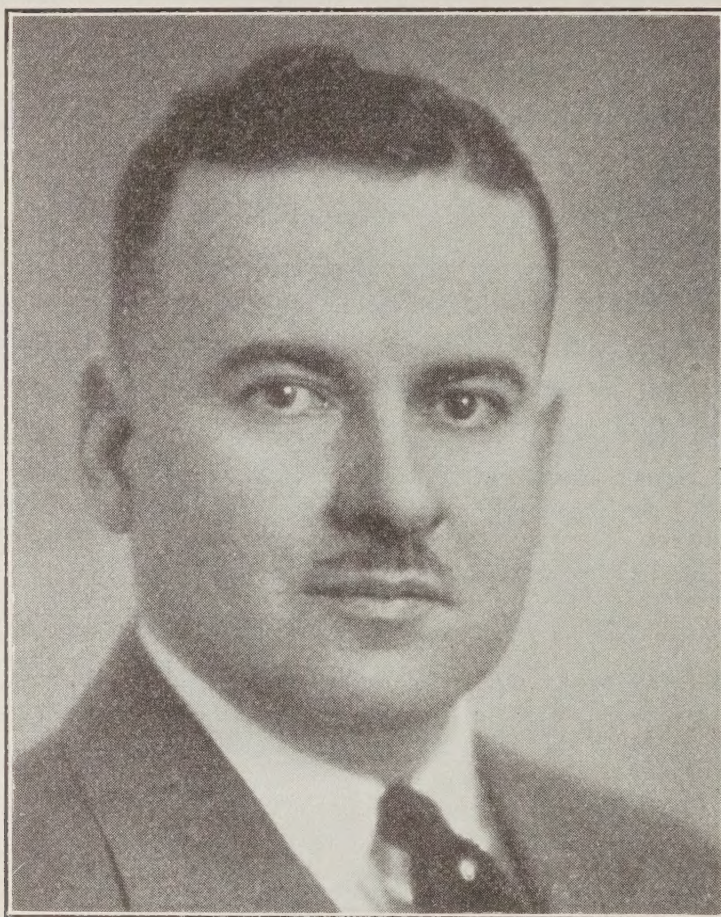
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PRESIDENT'S MESSAGE



DR. WILLIAM J. KERR

President

While there is every evidence that the Dental Profession is slowly emerging from a very difficult period, one realizes that there is much to be done to strengthen our position. It is our hope that with your support the Academy of Dentistry will make a determined effort to improve conditions in the Profession, both individually and collectively. Many men think that they can make good progress to-day simply by keeping up a programme of reading. A few may, but to the majority of us, wisdom comes through human fellowships. I believe that the Academy of Dentistry embodies this fellowship and fills the gap that is left when we leave College with all its study and teachings and memories of lasting friendships. This Society offers you a warm welcome with your confreres who have your problems and perplexities and still share with you your anticipation of greater achievement and encouragement in higher enterprise. From the academic standpoint, our programme offers you the teachings of men who are authorities in their chosen endeavour and their subjects have an interesting appeal. Our informal Study Group Sections are opportunities for you to concentrate your efforts on the subject of your own choosing. Just peruse the Report on Study Groups and make your selections.

Guided by the will of the members, we have made some constitutional changes this year which should prove a benefit to all. For instance, we are recognizing the six Local Societies, and to each of these Societies we wish success and we know that with your support they will render useful service to the Profession. May the progress of the past be our encouragement for the future, and as President, may I appeal to you for tangible evidence of your faith in the Academy Council by your encouragement, constructive criticism and support this year?

WILLIAM J. KERR.

SYNOPSIS OF PROGRAMME

September 27—Friday

Thornhill Golf Club
Golf Tournament and Get-together Dinner

October 28—Monday

Annual Dinner Meeting
Eaton's Round Room
Guest Speaker: Dr. E. C. Rosenow, Mayo Foundation
Subject: Importance of Focal Infection as Related to Health

November 27—Wednesday

Osler Hall, Academy of Medicine
Guest Speaker: Dr. M. M. DeVan, Philadelphia
Subject: Methods in Treatment of Overbite in Adult Dentition

January 9—Thursday

Osler Hall, Academy of Medicine
Guest Speaker: Dr. I. Hirschfeld, New York
Subject: Periodonticlasia

January 29—Wednesday

Annual Ladies' Night Dinner Dance
Eaton Auditorium—Stanley St. John's Orchestra

February 13—Thursday

President-Elect's Night
Osler Hall, Academy of Medicine
Table Clinics and Demonstrations

March 4—Wednesday

Osler Hall, Academy of Medicine
Past Presidents' and Fraternal Night
Guest Speaker: Dr. Winston C. Bushell, Montreal Clinic Club
Subject: Porcelain

March 18—Wednesday

Osler Hall, Academy of Medicine
Guest Speaker: Dr. Walter C. McBride, Detroit
Subject: Children's Dentistry—Treatment of Fractures to
Anterior Teeth of Children

April 9—Thursday

Public Dental Health Night
Osler Hall, Academy of Medicine
Selected

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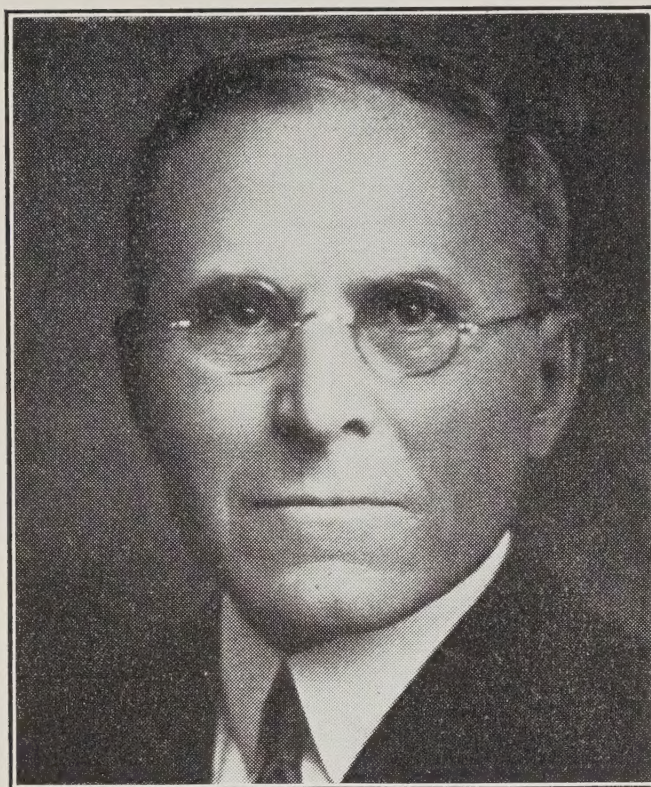
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City Dairy

FIRST STATED MEETING
ANNUAL DINNER **EATON'S ROUND ROOM**
Monday, October 28th, 1935



EDWARD C. ROSENOW, M.D.
The Mayo Foundation, Rochester, Minnesota.

The Importance of Focal Infection as Related to Health
A Medical and Dental Problem

SYNOPSIS

1. The frequency of foci of infection, especially in the dental area.
2. The clinical and experimental evidence of their importance in the etiology of diseases, including heart disease.
3. The bacteriology and the mechanism of their harmful action.
4. Evidence of the specificity of organisms, especially streptococci as isolated from foci and if possible from systemic lesions as measured by: (a) Clinical improvement following removal of foci shown to contain the organism; (b) By inoculation of animals; (c) By cataphoresis; (d) By serologic reaction.
5. The results from the use of general and specific therapeutic measures.

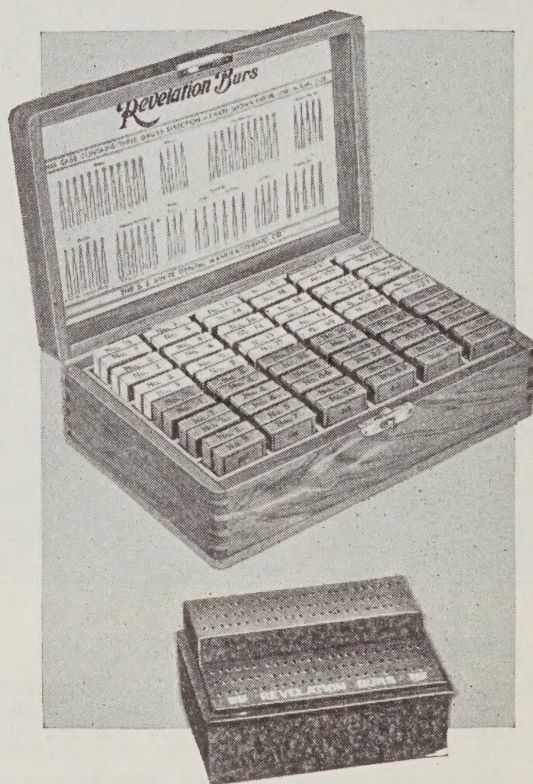
Dr. Rosenow's achievements as a research worker on Focal Infection and his prodigious writings on that subject have always commanded our interest and we feel privileged and honoured to have him as Guest Essayist at our Annual Dinner.

DO NOT MISS HIM!

Dr. Rosenow's address will be augmented by lantern slides and unusual moving pictures.

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SPECIAL MEETING

OSLER HALL

ACADEMY OF MEDICINE

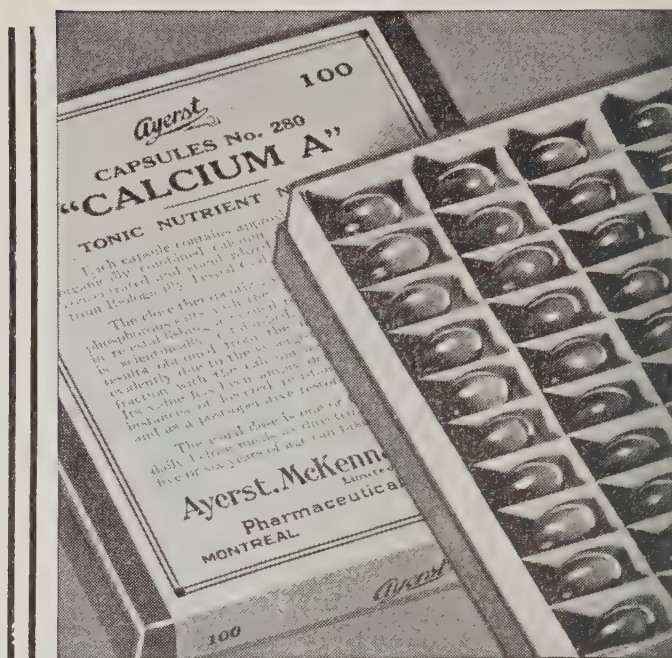
Wednesday, November 27th, 1935



M. M. DEVAN, D.D.S.
Philadelphia.

By popular request, we have secured Dr. M. M. DeVan to address us on "Methods of Procedure in the Treatment of Overbite." Dr. Devan is to-day one of the outstanding authorities on this subject, and it will be your privilege to hear his presentation, which includes:

1. The Constitution of an Adult Overbite.
2. The Probable Causes of Such Overbites.
3. The Various Indications for Treatment.
4. Methods of Procedure in the Correction of Adult Overbites.



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SECOND STATED MEETING

OSLER HALL

ACADEMY OF MEDICINE

Thursday, January 9th, 1936



I. HIRSCHFELD, D.D.S.

New York.

Our generous essayist has consented to give us both a clinic and a lecture on certain phases of Periodontoclasia. The clinic will be held at Osler Hall at 4.00 p.m. on Thursday, January 9th, and the subject will be: "The Clinical Demonstration of Tooth Brushing Technique," with the aid of giant casts, and it will be preceded by a lantern slide lecture indicating the abuses and benefits of the tooth brush. In the evening, Dr. Hirschfeld will discuss "Food Impaction—a Factor in Dental and Periodontal Disease."

Space does not permit us to give you the summary of Dr. Hirschfeld's presentations, but we can assure you of a practical treatment of the subject by this eminent teacher, author, research worker and energetic periodontist.

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FOURTH ANNUAL LADIES' NIGHT

EATON AUDITORIUM

Wednesday, January 29th, 1936

This is the night that the Academy of Dentistry sets aside to entertain our ladies and friends. The evening will take the form of a Dinner Dance, at the Eaton Auditorium. The Executive will arrange to set aside tables to accommodate your parties. Stanley St. John's Orchestra has been engaged to provide music during the dinner hour and for dancing the "Light Fantastic." Tables, for bridge, will be arranged for those who do not care to dance the whole evening. Prizes will be given for skill at bridge and for novelties, during the dancing.

This will be an opportunity for members and friends of the Academy of Dentistry, to spend a happy evening. Arrange your parties and help the Committee to make this Dinner Dance a "regular" good time for every guest.

HAROLD W. HOAG, Chairman,
Ladies' Night Committee.

PRESIDENT-ELECT'S NIGHT

OSLER HALL

ACADEMY OF MEDICINE

Thursday, February 13th, 1936

The Annual Clinic Night has become an institution in the Academy of Dentistry, and in recent years the President-elect has been made responsible for the programme.

In the past, there has been a most hearty response by those invited to share their methods and knowledge with their confreres, and this year's programme promises a continuance of this happy experience.

An effort is being made to present something of real interest and practical value to every Fellow of the Academy.

It is expected that one or more of the Study Groups of 1934-1935 will contribute the result of their researches, and the Nurses, Assistants and the Dental Trade Association will co-operate, as in the past.

Any Fellow of the Academy is invited to take an active part in this evening. If you have a hobby which interests you, it will surely interest others. If you use methods in your practice which are of value to you, will you share them with your confreres? Co-operation is one of the secrets of progress. Let us all work together.

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PAST PRESIDENTS' AND FRATERNAL NIGHT

OSLER HALL

ACADEMY OF MEDICINE

Wednesday, March 4th, 1936

Guest Essayist—**Dr. Winston C. Bushell**, Montreal Clinic Club.

Subject—"Porcelain"

The Past Presidents, whom we honour on this night and who have charge of the meeting, feel particularly fortunate in their selection of an essayist for this occasion. We have had an interchange of clinicians with Montreal for the past few years and look forward to this meeting to renew our cordial fraternal relations.

The title of Dr. Bushell's presentation is: "A Review of Dr. Bruce Clark's Technique in Porcelain Jacket Crown and Porcelain Inlay Work." The review is an effort to encourage the use of baked porcelain in the every-day work of the general practitioner. Dr. Bushell presented it with success before the Montreal Dental Club, the Nova Scotia Dental Society and the American Dental Society of Europe in London.

Dr. Bushell is Lecturer in Crown and Bridge Work at McGill University—he is not a specialist in Ceramics, but merely a general practitioner who is trying to make baked porcelain take its proper place in the daily work by the use of a technique which the average dentist can easily master.

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THIRD STATED MEETING

OSLER HALL

ACADEMY OF MEDICINE

Wednesday, March 18th, 1936



WALTER C. McBRIDE, D.D.S.

Detroit.

The Treatment of Fractures to Anterior Teeth of Children

Dr. McBride will give a lantern slide presentation concerning discoloured deciduous anterior teeth, fractured and lost deciduous teeth, and the treatment of fractured and lost permanent anterior teeth. It embodies different types of restorations which he has found useful and practical and shows methods of treatment and restorations, used by numerous pedodontists and orthodontists. A model presentation of the restorations will augment the lecture presentation.

Dr. McBride has been identified with Pedodontia since 1923 and needs no introduction to the dentists of Toronto. He has, already, proved his worth. His presentation of this phase of Children's Dentistry will be a welcome feature of our programme.

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PUBLIC DENTAL HEALTH NIGHT
OSLER HALL **ACADEMY OF MEDICINE**
Thursday, April 9th, 1936
Speaker—Selected

The following is a report for 1934-1935 of the Oral Hygiene Committee, which will hereafter be known as the Public Dental Health Committee of the Academy of Dentistry.

During the year, health talks were delivered to Secondary school students, Home and School Clubs, and Service Clubs. These lectures stressed the importance of preventive measures, and were designed to suit the age group and type of audience. Information to parents relative to the need and importance of dental examination and treatment for pre-school children, was distributed by School Dental Officers in the form of leaflets to each child examined. Parents were advised to consult their family dentist. Some eighty thousand of these leaflets were sent out.

For the past few years we have been cultivating a spirit of co-operation with many teachers in our schools. We have found the interest of school children is in very close relation to that of their teachers. Wherever possible, Honour Rolls have been presented, upon which is inscribed the names of those pupils having 100% mouth health within a specified time after examination by the School Dental Officer. Pupils are advised to go to their family dentist for any treatment required.

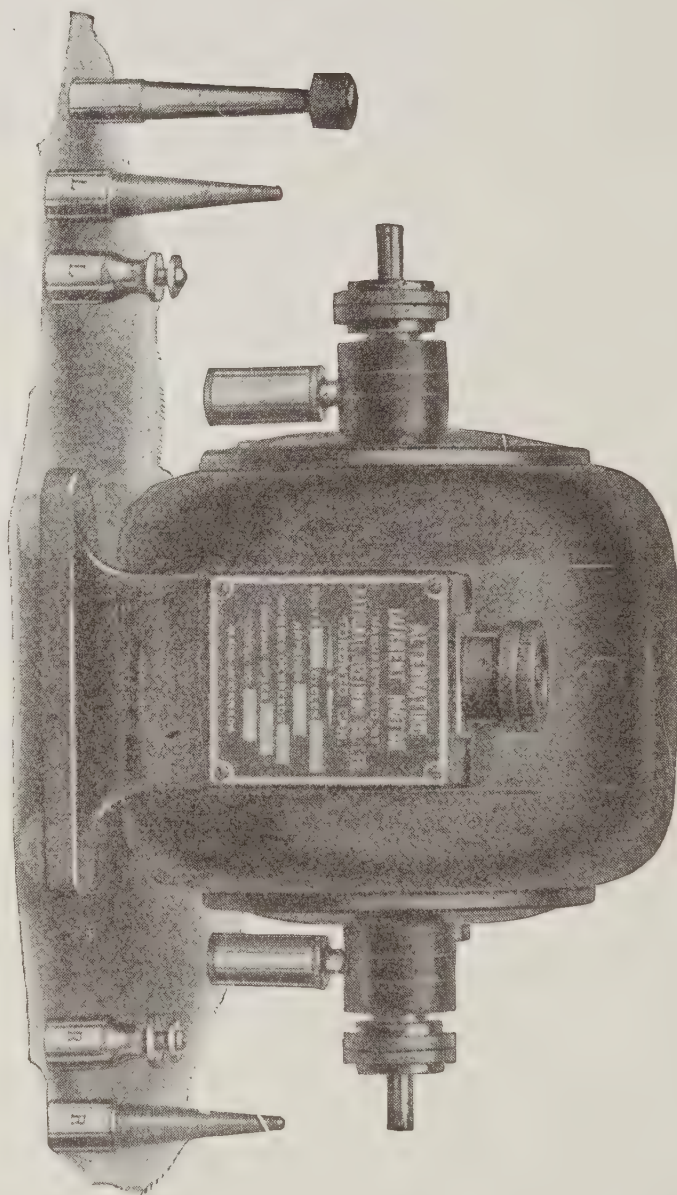
Our thanks are due to the School Dental Officers for their assistance in this phase of our work. It has entailed a good deal of extra work on their part. The small expense in providing the Honour Rolls (which are suitably framed) has been amply justified by the results achieved.

Each season the final meeting of the Academy is devoted to public health matters, the Public Dental Health Committee being responsible for the programme. The meeting for 1935 was held on April 2nd, Dr. John T. Hanks of New York being the essayist. Dr. Hanks is the Dental Director of the Federal Relief Board of the United States, and his paper dealt with relief measures as practised in that country. At the conclusion of the paper, a lively discussion ensued, during which many valuable items of information were brought out. Both the paper and the discussion were of great interest to all who attended.

During the coming season, this Committee will endeavour to co-operate with the representative of the Ontario Dental Association, the Royal College of Dental Surgeons, the Canadian Dental Hygiene Council and the Faculty of Dentistry of the University of Toronto, in any educational effort that may be undertaken. By this means, there can be a greater concentration of effort and the elimination of overlapping, which can only result in mutual advantage to all concerned.

During 1934-1935, the Committee was composed of the following members: Dr. Harold R. Skilling (Chairman), Drs. J. A. Butler, E. T. Guest, E. A. Grant, J. C. Livett, W. S. Madill, George S. Paul (Secretary), J. G. Pilkey and L. J. Saunders.

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REPORT OF STUDY GROUP SECTIONS

Intimately associated with the growth of the Academy has been the growth of the Study Group Sections, members of which are the most enthusiastic endorsers of their value.

The Academy offers a range of study extending from short refresher courses in general practice to advanced work in specialized subjects in dentistry, or the allied sciences. These groups may extend their studies as a unit to two or more years.

The benefit of study in small groups, the association with fellow-members, the experience and knowledge of others, the high calibre of those selected as teachers, are some of the privileges extended through the Academy to the Study Group Sections.

In the formation of a group, the procedure is as follows:

- (1) Ten or more members are required to form a group.
- (2) A fee of \$5.00 is payable to the Treasurer of the Academy on the formation of the group.
- (3) All clinicians must be acceptable to the Academy Council.
- (4) Each member of a group must be a member of the Academy.
- (5) Each group shall elect a Chairman and a Secretary and decide:—
 - (a) Whether they shall hold an intensified course of one or two days.
 - (b) Whether they shall hold evening sessions at stated intervals.
 - (c) Whether they shall have a course conducted by one or more clinicians.

The list of suggested subjects includes—

Bacteriology.
 Ceramics.
 Correction of Overbite.
 Full Denture Prosthesis.
 Operative Dentistry.
 Oral Diagnosis.
 Pathology.
 Partial Denture Prosthesis.
 Periodontia.
 Public Speaking.
 Study of Nutrition.
 Oral Surgery and Radiodontia.
 New Anaesthesia.

The following are outlines of some of the courses available which have been given previously. They are merely suggestions for the guidance of the different groups. The order of study they wish to pursue rests entirely with the group.

Ceramics

This is a practical course in Porcelain, including construction of inlays, crowns and bridges, divided roughly into:

Impressions of case, bite, boxing, packing in amalgam, trimming the die, mounting on articular, making matrix.

Chemistry and manipulation of porcelain.

The furnace, muffle, pyrometer, rheostat and thermo-couple.

How and why we fire porcelain.

Building porcelain.

Try-in, including grinding for bite, contacts, abnormalities, etc.

Color, staining and glazing.

Correction of Overbite

Outline—

- (1) Review of literature on the subject and those co-related.
- (2) Closure of bite, causes, classifications.
- (3) Necessity for opening, methods of correction, prognosis.
- (4) Relations of human denture.
- (5) Mineralization of bone.
- (6) The spheroid theory.
- (7) The temporo—mandibular articulation.

One group on this subject (known as the “Don Gallie” Group) was organized last year. These same members are continuing their studies this year. If sufficient members are interested, another group may be organized along similar lines.

Full Dentures

This course embodies the important theoretical factors in full denture prosthesis and the actual construction of dentures for patients.

Outline—

- (1) Diagnosis and prognosis.
- (2) Preparation of mouth for dentures.
- (3) Impressions—different methods and where to use them.
- (4) Bites and relations—methods of getting and registering such.
- (5) Setting up of teeth—how to set up and balance teeth on an articular.
- (6) Finish of dentures.
- (7) Insertion of dentures—grind-in and education of patient.
- (8) Adjustments—how to correct and check for troubles that develop.

Partial Denture Prosthesis

Including partial dentures, fixed and removable restorations.

Outline—

- (a) Removable:
 - (1) Fundamental principles and design, loading, etc.
 - (2) Retention—clasps, etc.
 - (3) Impressions and working models.
 - (4) Construction and maintenance.
 - (5) Articulation and grinding-in of teeth.
- (b) Fixed:

- (1) General consideration and basic principles.
- (2) Abutment preparations—types, methods of preparation, instruments.
- (3) Construction of attachments—inlays, crowns by indirect method—waxing-up technique, etc.
- (4) Pontics and facings.
- (5) Materials—waxes, investments, gold and other metals—technique and methods of handling same.
- (6) Indications for different types of fixed replacements and the co-ordination of occlusion.
- (7) Cements and review of soldering technique.

Nutrition

Last year, this group had a membership of 20. Fifteen lectures were given in all, eight by the Chief Clinician, who in turn arranged to have lectures by seven different authorities in their particular branch of the subject.

Outline—

The outline of the subject in relation to dental disease:

Carbohydrates.

Proteins.

Fats and calories.

Incompatibility of foods.

Inorganic or mineral requirements.

Calcium and phosphorous.

The acid base balance—what it is and how it is related to the daily diet.

Vitamins—the place of vitamin therapy in general practice.

Oral Diagnosis

Organized two years ago, one group will continue as a unit next year. Another group will be formed if sufficient members show interest in this line of study.

In the past two years, the continuing group covered the subjects of Embryology, Histology, Blood Chemistry, Assimilation, Endocrinology and Urinalysis.

The method of study adopted by this group was: Each member was allotted a portion of the general subject, on which he was to prepare a five-minute paper. This was typed and handed to the Secretary as a permanent record after it had been read by the member and generally discussed.

At a subsequent meeting, a recognized authority (usually the professor in this subject at Toronto University) gave a resume of the subject, and answered any questions.

(Continued on page 25)



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(Continued from page 23)

Oral Surgery and Radiodontia

Instruction in this group will be made as practical as possible and applicable to the dentists in general practice. Where possible, actual operations will be performed by each member.

Outline for Oral Surgery—

- Anatomical considerations.
- Pathological conditions.
- Radiographic technique.
- Diagnosis.
- Considerations of anaesthetics.
- Administration of anaesthetics.
- Technique in extraction of teeth, difficult roots and impactions.
- Technique for minor oral surgery.
- Accidents, and how to meet them.
- Post-operative treatments.

Periodontia

The Academy Study Group course in periodontology is designed to incorporate a maximum of practical demonstration with a minimum of verbal or theoretical teaching. Special attention is given to demonstrating the treatment of cases of such nature as the general practitioner might easily undertake in routine practice. Actual clinical cases are used for demonstration, and the progress of healing may be observed from week to week.

The course is divided into the following main phases:

- (1) Examination—diagnosis and prognosis.
- (2) Scaling.
- (3) Occlusion.
- (4) Oral Hygiene.
- (5) Periodontal Pocket Surgery.
- (6) Necrotic Gingivitis (trench mouth).

Public Speaking

This special course was commenced two years ago. It is thoroughly practical and adapted to the needs of the dentist.

Outline—

- To speak with confidence, with poise, with clearness, with force.
- To address yourself to your patients with intelligence, directness, frankness and acceptance.
- To construct talks that are interesting, that are impressive, that are convincing, that are stimulating.
- To use methods that are popular, that are practical, that are fundamental.
- To acquire command of yourself, of your vocabulary, in short, to think as you speak.

Surgical Applied Anatomy

The course will consist of a general dissection of the head and neck on one side, and the surgical anatomy applied to practical problems in dentistry with cadaver surgery on the other side. The individual members of the class will not be required to do any actual dissection unless they should desire it. In the main, the course will cover a period of ten study clinics. More can be arranged if the group will desire it. Slides, radiographs, case histories and individual problems will be discussed as each part is considered and the anatomical facts revealed and applied.

A tentative sketch of the course to be followed is given below:

THE FACE—

- The frontal region
- The temporal region
 - The temporal fascia
- The region of the cheek
 - Parotid and other salivary glands
 - The upper and lower jaws, teeth
- The region of the eye
 - The eyeball and optic nerve
 - The eyelids and conjunctiva
 - The lachrymal apparatus
- The ear
- The nose
 - Frontal sinus
 - Ethmoidal sinuses
 - Sphenoidal sinus, maxillary sinus.

THE MOUTH AND THROAT—

- The trigeminal nerve and its relations
- The tongue
- Roof of mouth
- Palatal arches
- Retropharyngeal abscess
 - The pharynx.

THE NECK—

- Cervical triangles and lymphatics and vessels
- Ligation of arteries
- Operations on the air passages
- Affections of the neck and submaxillary region.

W. G. TRELFORD, Chairman.

SECRETARY'S REPORT FOR THE YEAR 1934-1935

The season of 1934-1935 will go down in the archives of the Academy of Dentistry as especially memorable because of its excellent programme, carried out with dignity and despatch, and also because of the wonderful harmony which existed in all avenues of activity.

At our President's suggestion, Volume 1 of the Academy Bulletin was published. It was well received by the profession and proved of practical value to the Academy.

The Golf Tournament was a splendid innovation and attracted over one hundred dentists to the Thornhill Club, on September 28. Under the chairmanship of Harvey Reid, a happy afternoon and evening were spent by all present.

The Annual Dinner Meeting at the Royal York Hotel, on October 22, was graced by the presence of Dr. Don. M. Gallie of Chicago, who delivered an inspirational address.

Past Presidents' Night, on November 19, was outstanding because of the splendid address on Oral Surgery by Dr. Boyd Gardner of the Mayo Foundation.

Children's Dentistry was ably presented on December 11 by Dr. Claude Bierman, and the large attendance proved the great interest taken in this field.

On January 10, Dr. L. W. Doxtater handled the subject of Prosthetic Dentistry in a practical and interesting manner. It is with great regret that his recent sudden death is announced. He was widely and most favourably known, and his writings will long be consulted for assistance by practising dentists.

A very happy party for dentists and their ladies was held at Eaton's Auditorium on January 24. Dinner, bridge, entertainment and dancing provided for all tastes. The evening was under the capable direction of Dr. Ken. Harris.

As President-elect, Dr. W. J. Kerr had charge of an evening of Clinics and Demonstrations on February 19. The attendance was large and the programme of a very high order.

The guest speaker on Montreal Night, March 18, was that gifted and courteous orator, Dr. D. P. Mowry of McGill. His presentation on Periodontia was greatly enjoyed by all present.

The last meeting of the season was given over to the Oral Hygiene Committee, when an interesting address on Oral Public Health, as it is being developed in some of the United States, was given by Dr. J. T. Hanks of New York.

During the year, in addition to the meetings mentioned above, twelve meetings of the Academy Council were held, and other committee meetings, too numerous to mention. The other activities, such as the Indigent Clinic, Study Groups, Oral Hygiene Work, Ladies' Auxilliary, Component Societies, etc., are reported elsewhere in this bulletin.

The membership for the year was two hundred and fifty-five. Dr. Frank Martin is to be congratulated on a year of hard work which will bear much fruit.



FALL DAYS ARE GRAY DAYS!

Many eyes are being ruined through inadequate illumination.

**GOOD DENTISTRY
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We have a very wide range of lighting equipment from which a suitable choice can be made:

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TREASURER'S REPORT

BALANCE SHEET AS AT 30th APRIL, 1935

Assets

Cash on Hand.....	\$ 9.00
Cash in Bank.....	812.97
Dominion of Canada Bond, 4½%, 1st Sept., 1940 (par value \$1,000.00)	987.50
Dominion of Canada Bond, 5%, 15th Nov., 1941 (par value \$500.00)	506.25
Dominion of Canada Bond, 3½%, 15th Oct., 1949 (par value \$500.00)	482.69
	\$2,798.41

Liabilities

Balance, 30th April, 1934	\$2,476.18
Credit Balance for the year.....	322.23
	2,798.41
	\$2,798.41

STATEMENT OF REVENUE AND EXPENDITURES FOR THE YEAR ENDED 30th APRIL, 1935.

Revenue

Membership Fees	\$2,525.00
Study Group Fees.....	408.00
Bank Interest	31.51
Bond Interest	78.75
Profit re Sale of Bulletin	80.36
	\$3,123.62

Expenditures

Honouraria to Speakers, Clinicians, etc.	\$ 450.00
Expenses re Executive Meetings, Montreal Night, Clinics, etc.	185.55
Annual Dinner	379.00
Printing, Stationery and Postage	293.39
Oral Hygiene Grant	100.00
Flowers	88.05
Christmas Gratuities	60.00
Entertainment of Guests	334.59
Study Group Expenses	632.00
Sundry Expenses	278.81
	\$2,801.39

Credit Balance for period transferred to Surplus Account..\$ 322.23

Auditor's Certificate
Audited and Approved,
IVAN S. GRAY,
Chartered Accountant.

2 great differences distinguish

PEPSODENT TOOTH POWDER

Pepsodent contains no chalk, no soap. We have replaced them with two newly-discovered substances never before used.



Two new and unusual features make the new Pepsodent Tooth Powder unique among dentifrices. Unlike others, Pepsodent Tooth Powder contains neither chalk nor soap. Instead we employ – for the first time—a new kind of cleansing agent, a new kind of polishing agent.

The active detergent is a sodium salt of one of the higher alcohol sulphates. This cleansing agent possesses emulsifying properties which are definitely superior to soap, yet it does not have the objectionable alkaline features of soap.

The new polishing agent is a special Sodium Metaphosphate. This phosphate is mildly acidic, thereby overcoming the objections to alkaline dentifrices. Moreover, Special Sodium Metaphosphate is one-third as abrasive as chalk. It is snow-white, odorless, tasteless.

When properly combined, as they are in Pepsodent Tooth Powder, these two new substances possess superior cleansing and polishing qualities, imparting a noticeably higher degree of brilliance to both tooth enamel and artificial dentures. And the abrasive factor of Pepsodent Tooth Powder is one-third to one-fifth of that of other popular tooth powders.

THE PEPSODENT COMPANY, TORONTO, ONTARIO

REPORT OF LADIES' AUXILLIARY TO THE ACADEMY OF DENTISTRY



MRS. ROSS THOMAS
President

The afternoon, in December, 1932, that the Executive of The Toronto Academy of Dentistry invited the wives of all Toronto dentists to tea was undoubtedly a red-letter day in many of our lives. The outcome of this delightful gathering was "The Ladies' Dental Auxilliary." Our membership has grown steadily, but it is our desire to have the wife of every Toronto dentist on our membership list. We are planning an interesting programme for the Fall and Winter season. Do urge your wife to join.

The splendid co-operation we have received from The Toronto Academy has made it possible for the proceeds of our various undertakings to accomplish so much in the relief of suffering humanity. It is a privilege to be allowed to say "Thank you" in these columns for your many kindnesses to us.

ED. GREEN

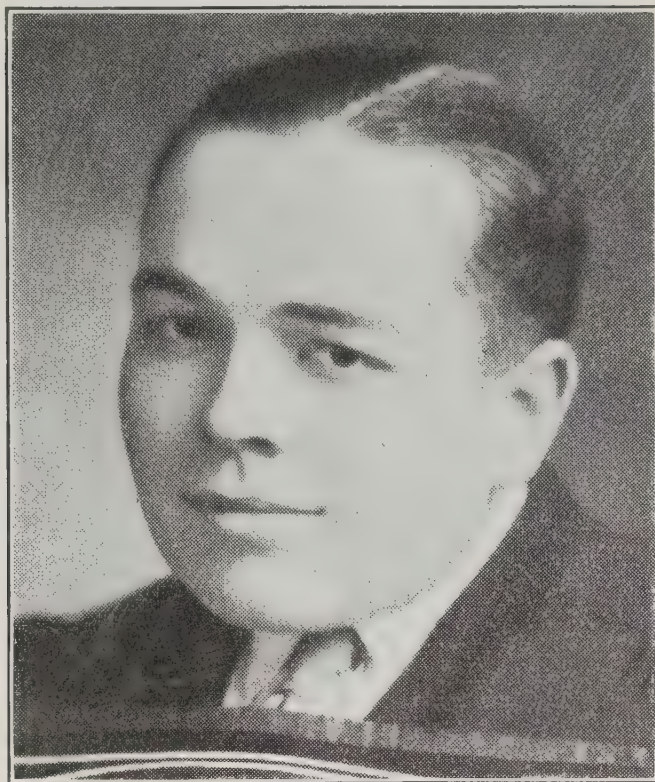
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COMPONENT SOCIETIES—DISTRICT No. 1

TORONTO EAST DENTAL ASSOCIATION



DR. FRED A. FLORA
President

The Toronto East Dental Association was formed on February 11th, 1927, with any dentist practising east of the Don River eligible for membership. Dr. Chapin was elected the first President. The Presidents following Dr. Chapin were: Drs. Bancroft, Lapp, Skilling, Shaunessy, Hoag, Hoffman, Krueger and Staton.

The Executive for the present year: Past President, D. E. Staton; President, Fred Flora; First Vice-President, R. R. Butler; Second Vice-President, L. M. Grose; Secretary, Helen Manchester; Treasurer, T. R. Marshall; Committee, F. Loucks, E. Hargreaves, Harold Skilling.

On January 31, 1929, the Toronto East Dental Association secured equipment for the Dental Department of the Toronto East General Hospital. Since that time, the Association has held their regular meetings there, in the Out-Patients Department.

The Association holds five regular or stated meetings each year, at which they have an outstanding speaker or clinician.

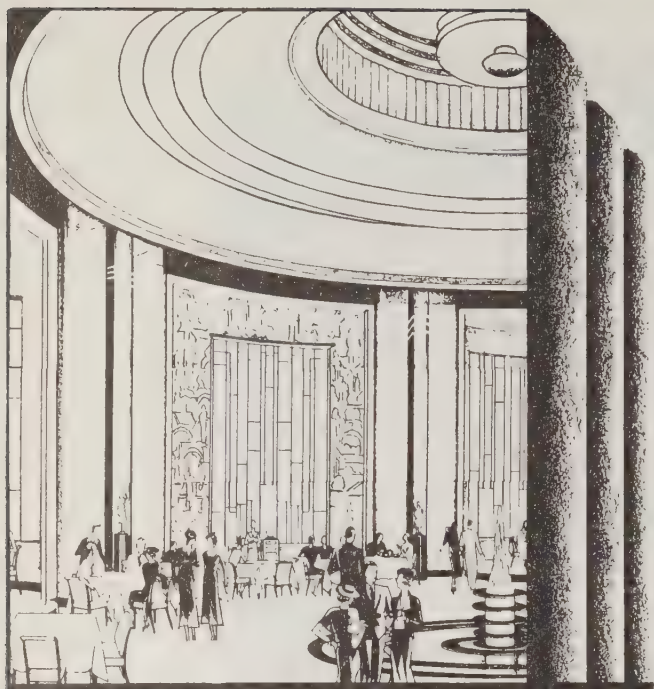
The social activities each year include a dinner at our opening meeting, a ladies' night and our annual meeting at the Flying Club.

Each Summer, we hold three golf games, at which we have several cups for competition.

This year, we plan to conduct our meetings as study groups.

Members of the Academy and other local societies are welcome to attend any of our meetings.

FRED FLORA.



THE ROUND ROOM

one of the smartest of modern restaurants, is a delightful rendezvous for luncheon or tea . . . So fresh and cool even on hot days with its washed and conditioned air.

Its smart table appointments, its deft service

and appetizing well-balanced menus, appeal to people of discriminating taste. Special parties can be arranged in one of the private dining rooms.

—Seventh Floor

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Interesting gifts for every imaginable purpose. Out-of-the-ordinary and practical wedding gifts — gifts for showers, for bridesmaids, anniversary gifts and souvenirs for Summer hostesses . . . hosts of things from the tole dish and pottery lamp that we sketch to smart pieces of furniture.

—Main Floor



EATON'S - COLLEGE STREET

COMPONENT SOCIETIES—DISTRICT No. 2 ASSOCIATION OF DOWNTOWN DENTISTS



DR. CHARLES McLEAN
President

Officers: President, Dr. Charles McLean; Vice-President, Dr. Harry E. Hobbs; Secretary, Dr. H. A. Swales; Treasurer, Dr. W. H. Walton Ball; Chairmen of Committees—Programme, Dr. Wendell T. Holmes; Membership, Dr. B. R. Gardiner; Housing, Dr. Robert D. Wallace.

Programme—Discussions of relation of dentistry and dentists to social conditions.

Time—Fourth Wednesday each month, 6.15 p.m.

Place—Walker House.

In the large crowds of downtown, dentists will go for weeks without seeing one another. Seldom do they call to see the other fellow. They always have somewhere to go or somebody to see during the busy noon hour.

When the downtown dentists were asked to get together, and the idea presented to them of forming a district organization, the immediate response was, "Certainly! Why hasn't this been done before?"

At the organization meeting, how the men did talk! They expressed themselves fearlessly and splendidly.

The Executive Council was entrusted with preparing a programme wherein the welfare of dentistry and the public could be discussed.

In such an organization, our problems, peculiar to the financial, legal and mercantile section of the City, can be talked over. The men will know each other better, and learn that the other fellow is human, also.

CHARLES McLEAN.

For your home

There is no finer piano for your home than the Heintzman. It will be a source of pride and inspiration to your entire family. Its tone, action and case design make it a masterpiece of the piano builder's art.

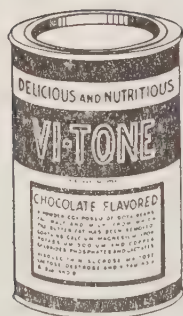
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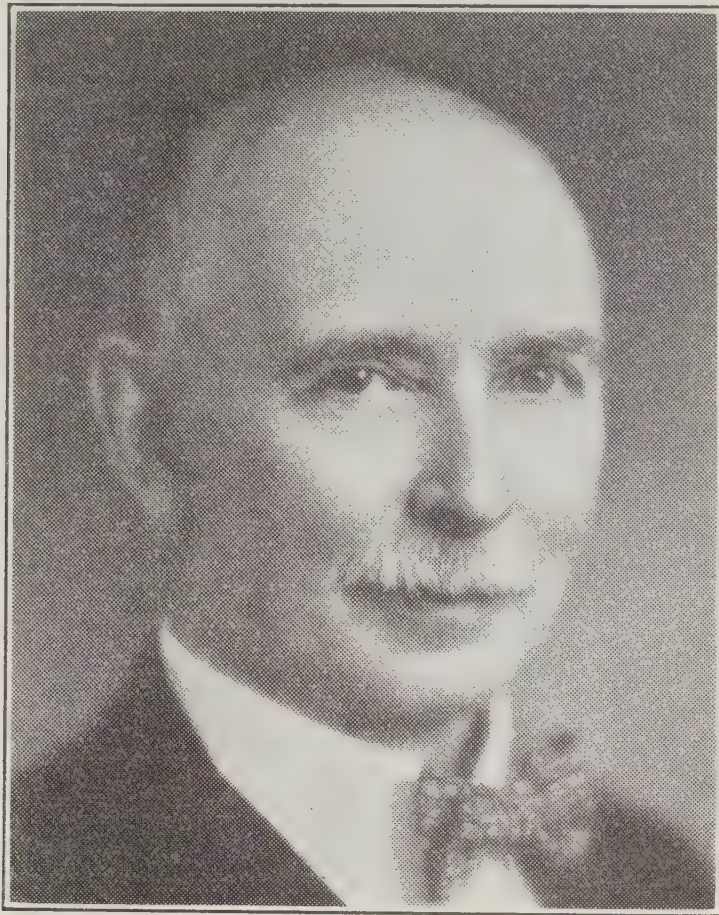
Hamilton

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Canada

COMPONENT SOCIETIES—DISTRICT No. 3

TORONTO CENTRAL DENTAL SOCIETY



DR. A. J. McDONAGH
President

It is a well known fact that no one person has all the knowledge in the world. It is equally true that no one dentist knows all about dentistry; furthermore, no dentist knows as much about dentistry if he keeps to himself and does not associate with his fellows, as does the dentist who associates with, and exchanges views with, his fellow dentists, and the more he does that, the better dentist he will be, the better he will serve his patients and the better and broader citizen he will become.

To give the dentists of the Central District of the City of Toronto the opportunity of meeting one another, fraternizing with one another and helping one another socially and professionally, the Central Dental Society has been formed. It is hoped that the benefits obtained from this Society will stimulate its members to promote the membership and welfare of the Academy of Dentistry, and the Academy of Dentistry hopes to help our Society. As an inducement to belong to it the Academy will accept our members and give us a reduction of \$3.00 a year on our fees. Surely every ethical dentist in the Central District will avail himself of the opportunity to become a member.

ANDREW J. McDONAGH.



THE OUTSTANDING FEATURES OF **Dr. DeVAN'S EMBRASURE SADDLE CLASP**

An embrasure saddle clasp which transmits to its abutment tooth, less **NONAXIAL STRESS** than any other known clasp.

Undercut planes are located on the cervical cone. Has more favorable stress transmission. With the exception of an undercut plane, the bearing of the "upright of the reciprocal rest," vertical surfaces are avoided.

No lingual clasp arm, use of single arm embrasure saddle clasp. Generous use of auxiliary abutments. The attenuation of nonaxial stresses, through two dimensional occlusal forms.

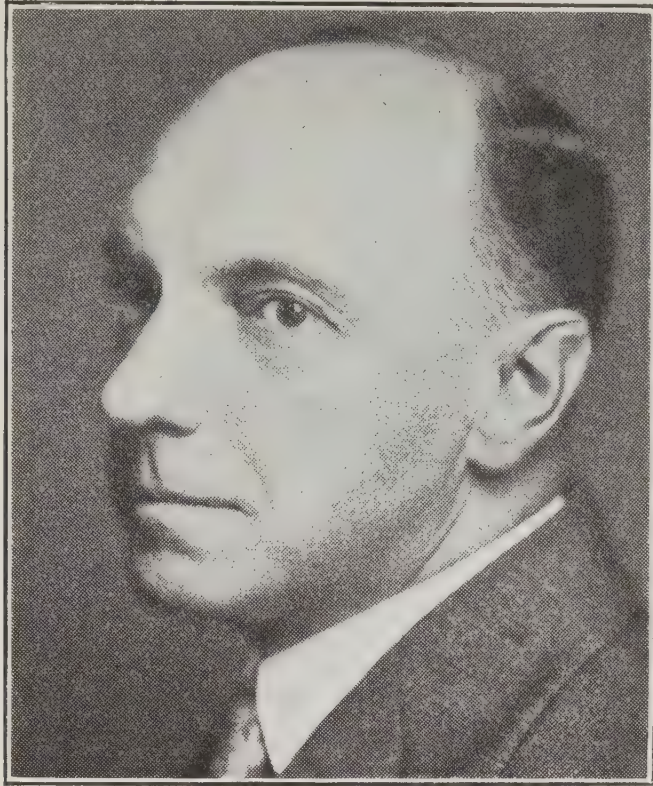
We will be pleased to have our representative call on you, and show you an interesting display featuring this clasp.

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COMPONENT SOCIETIES—DISTRICT No. 4**NORTH TORONTO DENTAL SOCIETY**

DR. EARL S. BALL
President

The North Toronto Dental Society was organized in the latter part of January, and at the three meetings which have been held, the Society has been graciously favoured in addresses given by Dr. John Bothwell, Dr. Irvin Ante and Dr. Frank Cole. There is a splendid spirit of friendliness prevailing among the dentists of this district, which consists of that part of Toronto north of Bloor Street between Broadview Avenue and Dufferin Street. The Executive Committee is busy with plans for the meetings to be held this Winter, and dentists practising in this district who have not yet attended a meeting will be welcomed at the first opportunity. The Officers for 1935 are: President, Dr. Earl Ball; Vice-President, Dr. E. M. Honey; Secretary, Dr. Lloyd Saunders; Treasurer, Dr. S. A. MacGregor; Councillors, Doctors Ross Anderson, W. P. Devins, G. A. Lee and G. A. Sirrs.

EARL S. BALL.

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T. H. DICKINSON, C.L.U.

Representative

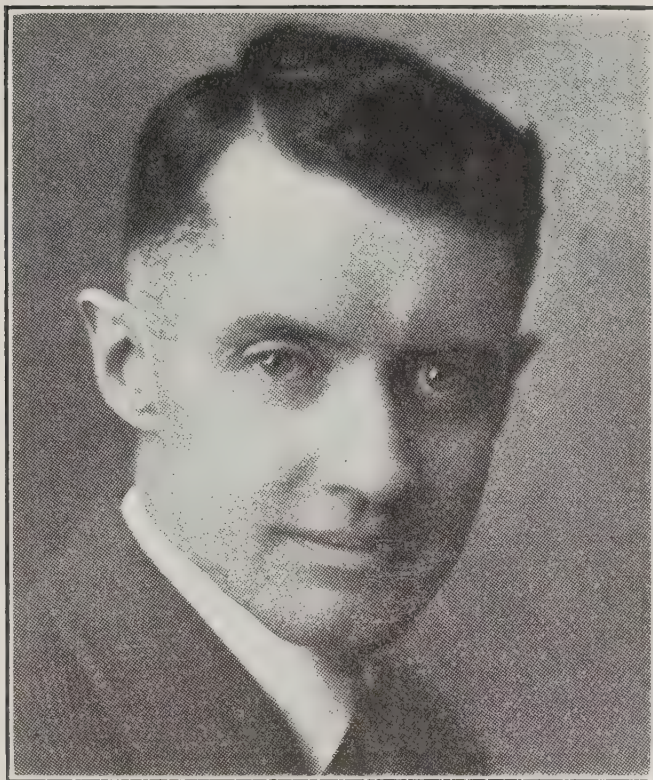
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COMPONENT SOCIETIES—DISTRICT No. 5

WEST TORONTO DENTAL SOCIETY



DR. B. TEMPLE

President

The West Toronto Dental Society was formed in January of this year with the object of providing an opportunity for the dentists in the district to get better acquainted with each other and to discuss matters of mutual interest, also to co-operate with the other district dental societies in matters of greater importance. From a very modest beginning, it now has nearly two-thirds of the dentists in the district as members, and the Committee hopes to better this in the coming season. The meetings, which will begin in early October, will take the form of noon-hour luncheons, with speakers of note to speak on the problems and topics of the day. For recreational activities, there is a five-pin league in process of formation, in which all are invited to take part.

Officers: President, B. Temple; Vice-President, W. Willard; Secretary, S. Wilson; Councillors, Drs. J. Gordon Chalmers, G. D. Beierl, H. G. Lloyd, J. A. Hillier, R. Murray Findlay.

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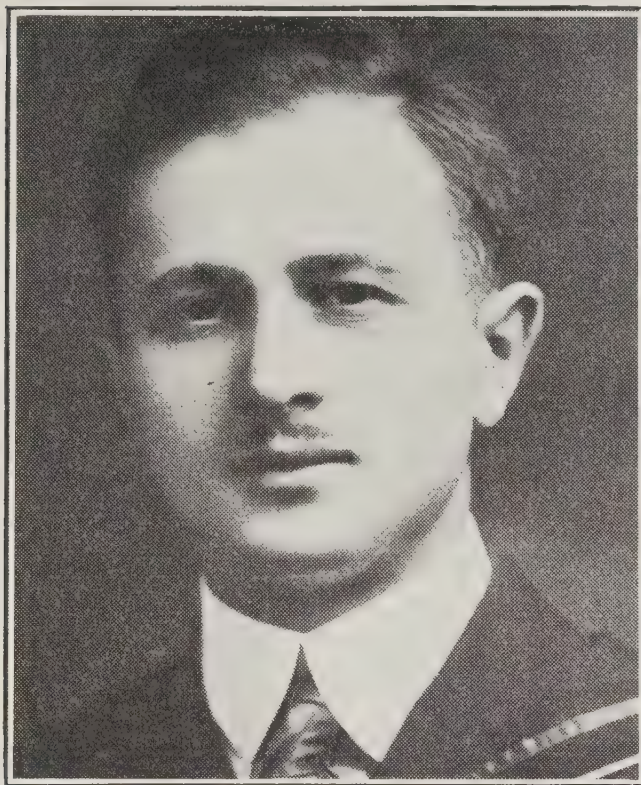
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COMPONENT SOCIETIES—DISTRICT No. 6

MT. SINAI DENTAL SOCIETY



DR. B. SCHAFFER

President

The Mt. Sinai Dental Society has been in existence continuously since January, 1926. The Society has for its aims the promotion and advancement of the science and art of dentistry. It provides for the dissemination of knowledge concerning dentistry to its constituent members. It attempts to elevate the ethics of the profession. It encourages community service and operates a free dental clinic for indigents.

In this latter regard, the Society has for the past seven years operated a free clinic for indigents under the aegis of the Federation of Jewish Philanthropies.

In the coming year, the Society proposes to delve somewhat more deeply into the economic questions with which all dentists are confronted. Mutual benefits in sickness and accident, minimum fees, hospital clinics, are some of the problems which will be the subject of intensive review. From our studies, it is hoped some solutions will evolve which will be of value to the profession. The co-operation of other dental units will be solicited.

The Society will be guided in its deliberations for the 1935-1936 session by the following Executive: Past President, Dr. H. A. Landsberg; President, Dr. B. Schaffer; Vice-President, Dr. B. D. Garfield; Secretary-Treasurer, Dr. H. M. Jolley; Chairman of Clinic Committee, Dr. S. Simon; members of the Executive without portfolio, Dr. H. C. Zack, Dr. S. Strauss.

B. SCHAFFER.

INDIGENT CLINIC—ACADEMY OF DENTISTRY

DENTAL RELIEF IN TORONTO

The Public Dental Clinic, sponsored by the Academy of Dentistry and Departments of Health and Welfare of this City, is giving splendid service to people on relief. The report of accomplishments this year bears testimony to the excellent manner in which the Dental Profession have given their support to this health enterprise. Since January 1st, 149 Dentists have given 195 days in aggregate to man the clinic and have completed operative treatment for 721 people. Certainly the Academy has every right to feel proud of this achievement. It is a voluntary contribution to a class of people unable to avail themselves of dental treatment in any other way.

The Academy Welfare Committee was able to make some changes in its arrangement with City officials this year, as many members know. Dentures were formerly constructed by the Profession in Toronto at cost—this year the City allows \$15 each denture, with a maximum of 50 dentures a month. So far 358 have been completed privately by dentists who had signified their willingness to assist the Academy in this work. All denture service, of course, is referred to the dentist by the Clinic Officer, Dr. Reid.

Another change in the arrangements, this year, was the relieving of the Ladies' Auxilliary of financial responsibility to this Clinic. The ladies, by their support, did much to establish this service, and their efforts and help were much appreciated. The City now has assumed full responsibility for expenses and operating costs of the Clinic.

A report of this year's activities, up to August 31st, is as follows:—

Patients needing extraction referred to private dentist under Provincial relief scheme	2,706
Patients receiving operative treatment	721
Number of operations	2,020
Prophylactic treatments	188
Dentures constructed	358
Applications on file for dentures	778
Applications on file at beginning of this year	2,011
Rebasing and resetting dentures	27
Total patients' visits at Clinic	6,324

On January 1st of this year, there were 2,011 applications for dentures; on August 31st of this year, there were 778. These figures, compared with the number of dentures constructed (358), indicate that only those proved worthy through proper investigation are admitted to the services of the Clinic.

INDIGENT CLINIC—ACADEMY OF DENTISTRY

It should be noted, that this dental service in the beginning was organized and financed by the dental profession. It has improved and grown in favour to the point this year that the City has been willing to assume all financial obligations, and futher, all prosthetic service is referred to those of the profession willing to accept a part, and we are glad to say a great many dentists are willing to assist in this connection.

The Academy is still responsible to voluntarily man one operating unit until the end of this year. Quite a large number of men have been very generous in their support of this phase of our work, but as the report indicates, only 149 out of a possible 800 have contributed. If anyone would care to help, phone Dr. Reid, Clinic Officer, at Elgin 7704, and intimate your willingness to assist. One half day to acquaint yourself with the working of the Clinic would be profitable to you. Help your Academy complete its obligation to the City.

THAE FA'SE TEETH

A maun may live for ages, an' hae trouble a' his life,
Wi' his matches an' his taxes, an' perhaps his neebor's wife,
Bit th' thing that vexes maist an' sends his joy 'aneath,
Is th' bobbin' oop an' doon o' his lower plate o' teeth.

When invited oot tae dinner an' his host is verra nice,
He may sip or drink th' soda, an' even shake th' dice,
Bit when it comes toe eatin' o' th' taters an' th' beef,
He hasna ony comfort for th' bobbin' o' his teeth.

He may be fond o' preachers an' perhaps his Doctor, too,
An' his druggist an' his draper, may be his honey Lou,
But he'll cus his dentist plenty an' wish him every grief,
If there's bobbin' oop an' doon o' his lower plate o' teeth.
Ah weel. Good nicht.

REAL PROGRESS

She had just paid the last instalment on a perambulator.

"Thank you, madam. How is the baby getting on now?" inquired the shop-assistant.

"Oh, he's all right," replied the customer. "He's getting married next week!"

CONSTITUTION OF THE ACADEMY OF DENTISTRY

Article I

NAME

The name of the organization shall be "The Academy of Dentistry, Toronto."

Article II

THE OBJECTS OF THE ACADEMY SHALL BE:

1. Advancement of the Art and Science of Dentistry.
2. Professional improvement.
3. Cultivation of harmony and good-fellowship among its Fellows.
4. Establishment of a Library.
5. The fulfilling of the obligations of dentistry in relation to the public.

Article III

MEMBERSHIP

1. Any licentiate of Dental Surgery of Ontario may make application for election to membership to the Academy of Dentistry.
2. Membership shall be permanent, and can only be terminated by suspension for non-payment of fees, unprofessional conduct or by resignation.

Article IV

OFFICERS

1. The officers shall be President, Past-President, President-Elect, Secretary, and Treasurer, to be elected as hereinafter provided. The duties shall be those generally assigned to such officers.
2. Any vacancy occurring in the list of officers shall be filled at once by the Council.

Article V

COMMITTEES AND DUTIES

1. (A) The Council shall consist of the Officers, the Chairman of the Public Dental Health Committee and five other Fellows, to be elected each year as hereinafter provided, for a term of one year.
(B) The duties of the Council shall be to arrange the programme for the meetings; to provide for the organization of the different Sections; to present to the January meeting two names as scrutineers; to conduct the business of the Academy, and report at the stated meetings.
2. At its first meeting the Council shall appoint from the Academy membership a Public Dental Health Committee of as many members as it may deem wise, and shall select the Chairman, who shall become a member of the Academy Council during his term of office.
3. The newly elected Council shall take office on the First of May succeeding the election.
4. "That the financial year be from the First of May in each year to the Thirtieth of April of the succeeding year."

Article VI MEETINGS

1. General—Stated meetings shall be held in October, January and March. At the October meeting, the Treasurer for the previous year shall present an audited report. At the January meeting, two scrutineers shall be appointed after nomination by the Council. A chartered accountant shall be appointed by the Executive Council each year to audit the Treasurer's books before they are passed on to his successor.
2. Special Meetings—May be called by the Council at any time.
3. Sections—Each Section shall meet at such times as may be agreed upon by the members of the Section.
4. Any physician or non-resident dentist may attend any meeting of the Academy, or of a Section, as a guest of a Fellow. In other cases, the permission of the President must be obtained, except as provided in Article VIII, Section 6.

Article VII FINANCE

1. The annual fee of the Academy shall be Ten Dollars (\$10), payable on or before the first stated meeting in October of each year.
2. The following sectional or district societies are recognized as Components of the Academy of Dentistry of Toronto:
 The Toronto East Dental Society,
 The Toronto South Dental Society,
 The Toronto Central Dental Society,
 The North Toronto Dental Society,
 The West Toronto Dental Society,
 The Mount Sinai Dental Society.
3. The dues for the Academy of Dentistry for 1935-1936 shall be Seven Dollars (\$7) for members of Component Societies.

Article VIII STUDY GROUP SECTIONS

1. Sections shall be organized when a sufficient number of Fellows make application to the Council.
2. The Council shall arrange for the organization of each Section.
3. Each Section shall elect a Chairman and a Secretary.
4. The Chairman of each Section shall report to the Council on the work of the Section.
5. The Council shall have general oversight of the work of the Sections.
6. Any Dental Laboratory man may attend the meeting of a Section only on the invitation of the Section, and shall be responsible for the fee of the Section, but he shall not be a "Fellow" of the Academy.
7. Not later than the second meeting of the Section, the Section fee shall be paid, after which no one shall be admitted without paying the fee at the same time.
8. No one shall be accepted as a member of a Section (except as provided for in Section 6), without presenting his ticket of membership in the Academy for the session.

Article IX

ELECTORAL DISTRICTS

DISTRICT No. 1—EAST TORONTO—All East of the Don.

DISTRICT No. 2—SOUTH TORONTO—Carlton and College (both sides) and all South between Dufferin Street and the Don.

DISTRICT No. 3—CENTRE TORONTO — Bloor Street (both sides), and all South to Carlton and College Streets from Dufferin Street to the Don.

DISTRICT No. 4—NORTH TORONTO—All North of Bloor Street between Dufferin Street and the Don.

DISTRICT No. 5—WEST TORONTO — Dufferin Street (both sides) and all West.

Article X

ELECTIONS

1. At the January Stated Meeting, the President shall announce a Nominating Committee of three selected by the Council.
2. Not later than the First of February in each year, the Secretary shall send to each member:
 - (A) A list of Fellows—arranged according to Districts.
 - (B) A list of the Offices.
 - (C) A blank nominating paper.
3. Each Fellow, with the written consent of the Nominee, may nominate one member for each Office, and one representative from his District as Councillor. No Fellow to be nominated for more than one office.
4. The Nomination papers must reach the Secretary not later than the Tenth of February in an envelope marked on outside "Nomination Paper."
5. On the Eleventh of February, the Secretary shall place all Nomination envelopes received, still sealed, in the hands of the Nominating Committee.
6. The Nominating Committee shall open the envelopes, make a list of those nominated, and in cases where sufficient names have not been submitted to ensure an election, may make further nominations for any or all of the offices. Within five days they shall send to the Secretary a list of all nominations.
7. Not later than the First of March, the Secretary shall send to each Fellow a ballot containing the names of those in nomination for President-Elect, Secretary and Treasurer, and a separate ballot for Councillor in his District. The election to be carried out according to regulations laid down by the Academy Council providing for secrecy of the ballot and limitation to members only.

8. The voter shall mark only his first choice on the ballot for each Office and Councillor for his District.
9. Ballots shall be returned to the Secretary not later than the Fifteenth of March.
10. Not later than the Eighteenth of March, the Secretary shall send the ballots to the Scrutineers.
11. The Scrutineers shall notify the Council of the results of the elections within four days of receiving the ballots.
12. The original voters' list, as checked by the Scrutineers, shall be posted at the stated meeting at which the elections are announced.

Article XI CHANGES

The Constitution may be altered by any stated meeting, by a two-thirds vote of those present and voting, if the proposed change has been included in the notice of the meeting.

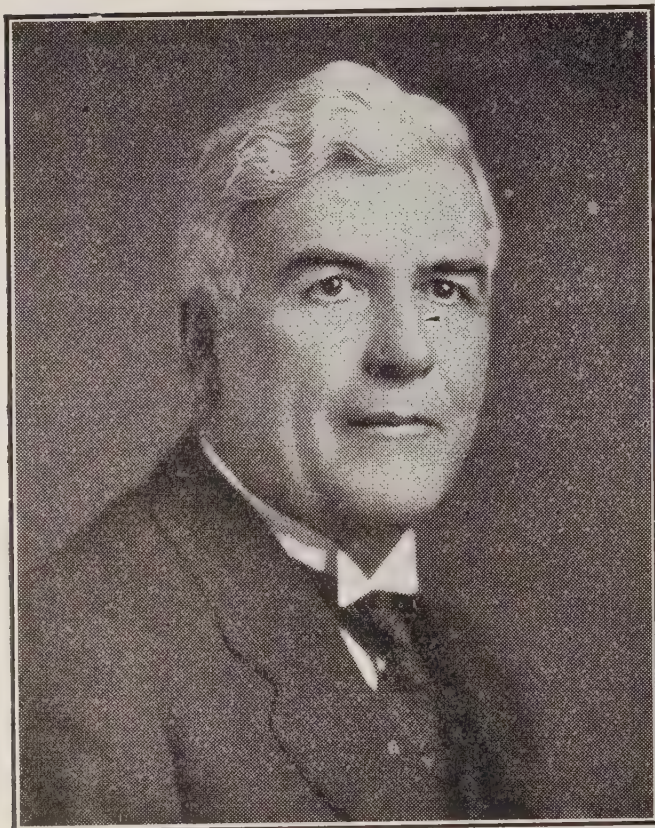
“Doctor, how am I?” quavered the patient.

“Oh, you’re much better,” replied the medico, breezily, “but I wouldn’t start reading any serial stories, if I were you.”

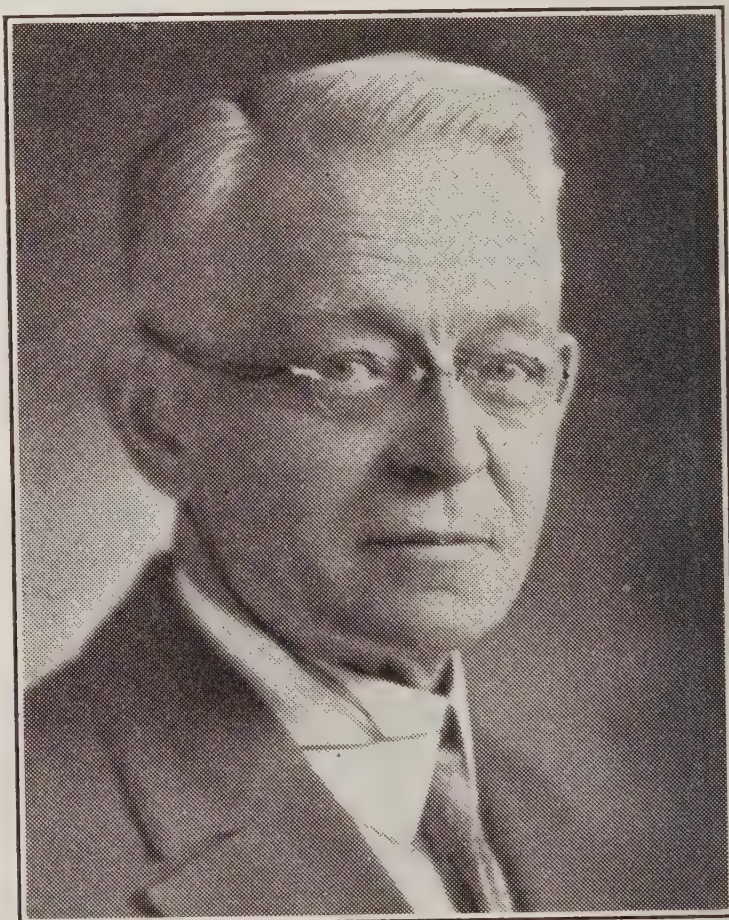
A venerable old Scot purchased a little radio set. A few days later his friends asked him how he liked the set.

“Well, it’s aw richt to listen to,” he replied, “but those bulbs are not so guid to read by.”—*Richmond Guardian*.

**HONOURARY LIFE MEMBERS
OF THE ACADEMY OF DENTISTRY**



DR. ALBERT E. WEBSTER



**DR. WALTER
EARL WILLMOTT**



HAROLD CLARK

The greatest honour within the gift of the Academy of Dentistry is the conferring of Honourary Life Membership. Up to the present, it has been given to only three Fellows of the Academy, whose photographs accompany this brief eulogy; namely, Drs. Albert E. Webster, Walter E. Willmott and Harold Clark.

Dr. Albert E. Webster graduated from the R.C.D.S. in 1894, and immediately became a demonstrator in Dental Technique and Prosthetic Dentistry. He has been teaching constantly for over forty years, and, since 1915 when he became Dean, he has given full time as Professor of Operative Dentistry and Therapeutics. He has been honoured in many walks of life and has received the Degrees of L.D.S., M.D.S., D.D.S., M.D., Ph.D. and F.A.C.D., and is a life member of many Dental Societies; has written several books, and is greatly beloved by all.

Dr. Walter Earl Willmott undoubtedly knows more Canadian dentists than any other person in the world, and is equally known and loved. His illustrious father, James Branston Willmott, was one of the Founders of the R.C.D.S. and was Dean until his death in 1915. Upon graduation in 1889, Dr. Walter became a demonstrator and continued as a member of the faculty until 1932, since when he has devoted his full time to his duties as Secretary of the R.C.D.S. He became Secretary of that body in 1915, succeeding his father, but had been previously Assistant Secretary. He has been a particularly interested and active worker in the former Methodist Church, and has held several important lay offices. He gave freely of his time in fostering athletics. His long years of service entitle him to any honour in our power to bestow.

Dr. Harold Clark graduated from the R.C.D.S. in 1892 and was Professor of Materia Medica and Therapeutics from 1893 to 1907. He has been President of the Dentists' Legal Protective Association from 1926 to the present time. Dr. Clark has been called the most ethical practising dentist in the country. His record is unblemished as a capable, painstaking and conscientious practitioner, whose patients are proud to call him their friend. He has made many contributions to dentistry; has served on the Academy Council and has always shown a desire to be of assistance whenever called upon.

The Academy is justly proud to claim these three outstanding members of the profession as its Honourary Life Members.



ARE YOUR PATIENTS ENTITLED TO CREDIT?

From an analysis made of professional accounts in different centres, it has been definitely ascertained that "One-fifth of Dentists' incomes is lost to 'Dead Beats'." This loss can be substantially reduced by obtaining a credit report from the Bureau.

The information on the paying habits of the people in the city which has been accumulated by the Toronto Credit Bureau during the past eight years is available to the professional members. This trade record, including accounts placed for collection by over 500 professional men, is furnished by telephone at fifty cents per call, or a complete written report covering antecedents, resources, income and general reputation at \$1.00 within the city limits, and \$1.25 elsewhere.

An efficient department for the collection of accounts is also maintained.

SCHEDULE OF RATES

"No collection, no charge"

Accounts over \$10.00	25%
Accounts of \$10.00 and under	33 1/3 %
Accounts of debtors who are not at the address given and whose whereabouts can only be ascertained through the employment of our Tracing Department	33 1/3 %

We will be pleased to have a representative call and discuss our services, without obligation to you. Just telephone us.

TORONTO CREDITS, LIMITED
200 BAY ST., TORONTO
WAVERLEY 3411

“Why Are The Bad Debt Losses of Dentists So High?”

It is an established fact that in either the professions or in business the privilege of credit must be extended to a large percentage of the people. In well-managed mercantile organizations, even in times of stress, bad debt losses on “open” charge accounts are kept well under 1%.

The difference between this and the 20% lost by the dental profession can only be explained by the difference in credit extension methods and collection procedure. The dentist cannot conduct his profession on a similar plane as the merchant, but if he would adopt certain of the latter's basic principles incidental to the extension of credit, a considerable saving would result, not only to himself but to his patients who meet their obligations.

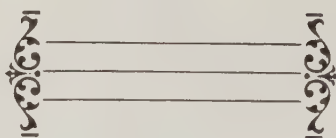
In the opinion of more than one authority, the ethics of the profession do not necessitate this sacrifice, and there is the further consideration that the necessary increase in the cost of service is unfair to the patients who pay their bills. It naturally imposes a heavy burden on the profession, especially in view of the substantial part of income which is absorbed by overhead expense, including cash disbursements for material.

The man who has taken care of his trade accounts over a period will usually continue to do so, but if the contrary is the case, the extension of credit invariably results in a loss.

If the prospective patient comes within the latter category, he will also in all probability be indebted to one or more other professional men and there would appear to be no reason, either morally or ethically, why he should be allowed to enlarge his circle of creditors.

Through co-operation on the part of merchants, this encirclement of obligations is being reduced to a minimum and the depredations of the habitual “dead beats” greatly curtailed. That it would pay the dental profession to take advantage of the credit co-operative system, appears to be evident.

It is not difficult to compute the substantial increase in net returns to the profession if only 1% or even 5% of yearly revenue represented uncollectible accounts. This could be accomplished through the extension of credit only to those who are entitled to the privilege.



“CLEAN - TOWEL - SUPPLY”

—— WE RENT ——

HAND, ROLLERS & DENTIST

—— “TOWELS” ——

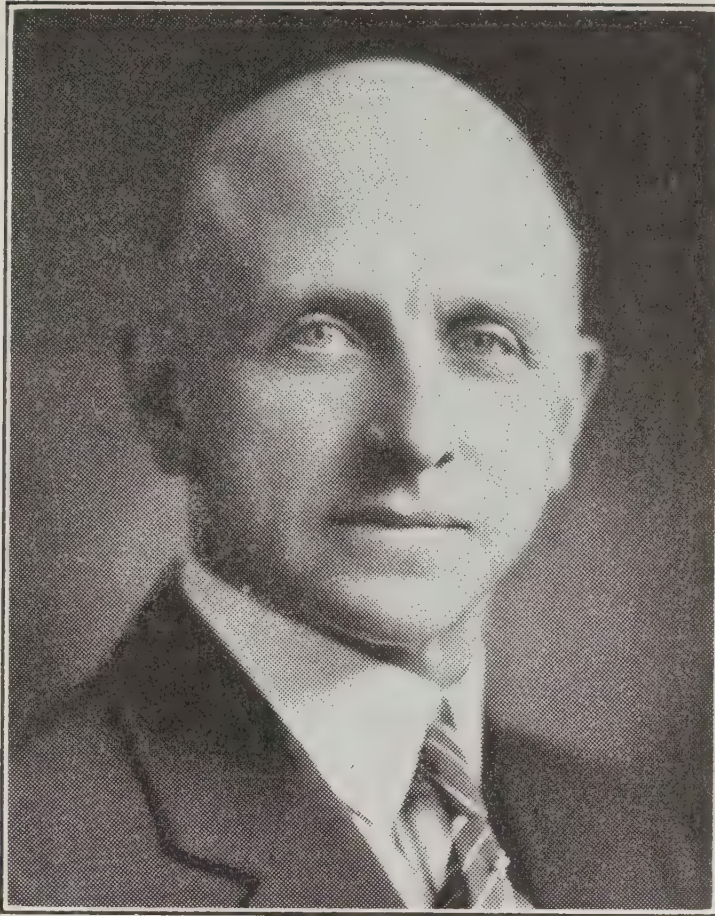
Phone GE. 6141

55 Fulton Ave.

Prompt Service



ONTARIO DENTAL ASSOCIATION



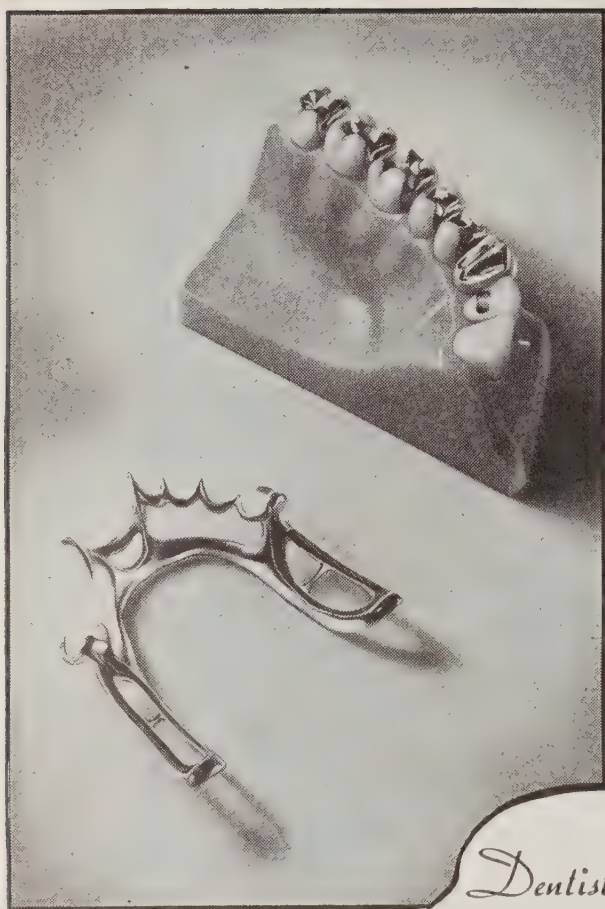
EDGAR W. PAUL, D.D.S.

President

"There is nothing more depressing than a flippant optimist"—we must face the facts. Many dentists are having difficult times, but it is just possible that such an experience has its compensations. We are discovering spiritual values and are having to practise some of the cardinal virtues, such as patience, courage and self-control, and we are learning to appreciate the value of fellowship and friendship in the absence of material things which are beyond our reach. The idea of service is being stressed, and professionalism as applied to sport is being more and more divorced from the professions.

We are greatly indebted to the men who have guided our destinies in the past. Under their guidance, dentistry has developed to the place where it is regarded as one of the learned professions. However, we must not live in the past; and the conduct and success of the Toronto Academy of Dentistry is an evidence of the energy and initiative of a rising younger group of dentists, and I believe the future of dentistry is safe in their hands. The type of young men who are entering our faculty, and the training which we are attempting to give them, leads us to expect great things from our younger graduates. A story is told of President Theodore Roosevelt. Three of his sons had already enlisted in the Great War and the fourth and youngest was about to do the same. This greatly perturbed the President and caused him a good deal of worry. Mrs. Roosevelt said a very significant thing. She said: "You cannot bring up your children like eagles and then expect them to act like sparrows."

The status of dentistry is, and will continue to be, measured largely by the character, ability and actions of the men in its ranks.



WILLIAMS

"6"

WITH INDIUM

Dentistry's most
VERSATILE
Gold

NOW one gold takes the place of many! Instead of trying to select a different alloy for each particular restoration—always a complicated procedure—use Williams "6" with Indium. This *All-Purpose* alloy of proven merit produces the finest of castings—dense, hard and strong, and of a beautiful light coin color.

Williams "6" with Indium gives excellent results in inlay work, car-michaels, $\frac{3}{4}$ and full crowns—as well as in one-piece castings, saddles, clasps and bars. As a Prosthetic gold, it is tough and springy, easily soldered to. Its use ends the

need for matching
Inlay and Prosthetic golds.

Put Williams "6" to test and prove to yourself the reason for the popularity of this remarkable gold. Ask your dealer, or write for descriptive folder.

Williams Gold Refining Company,
Ltd., Fort Erie, N., Ontario.

WILLIAMS
All Purpose
CASTING GOLD

Synopsis of Programme
ELEVENTH ANNUAL FALL CLINIC
Under the Auspices of
MONTREAL DENTAL CLUB

MOUNT ROYAL HOTEL

OCTOBER 17, 18, 19, 1935

Essayists

Dr. H. W. MacMillan, Cincinnati, Ohio—"Clinical Oral Surgery."
 Dr. C. W. Bierman, Minneapolis, Minn.—"Children's Dentistry."
 Dr. U. G. Rickert, Ann Arbor, Mich.—"Dental Therapeutics."
 Dr. V. H. Sears, New York City, N.Y.—"Full Denture Prosthesis."

Round Table Discussions

These will be under the leadership of some of our past clinicians.

Manufacturers' Table Demonstrations and Exhibits

Membership Fees—Non-Resident \$5.00

We are very happy to be able to publish a synopsis of the programme arranged by our confreres in Montreal for their Annual Fall Clinic in October. About forty of our members have attended their convention during the past few years, and we cannot speak too highly of the type of programme they present and the hearty hospitality they extend to their guests. We hope to have a goodly representation from Toronto this year, and if you are considering a few days off from your office in October you will find a trip to the Montreal Fall Clinic both profitable and delightful.

Synopsis of Programme

THE HAMILTON DENTAL ASSOCIATION

1935 - 1936

October 29—E. C. Rosenow, M.D.

November 28—Dr. M. M. DeVan.

December 16—Dr. T. Marsh (His subject will be "Nutrition and the Dietary Factors Having a Peculiar Dental Significance")

January 10—Dr. Isadore Hirschfeld.

February 11—Clinic Night.

March 17—Irish Night—Dr. Walter C. McBride.

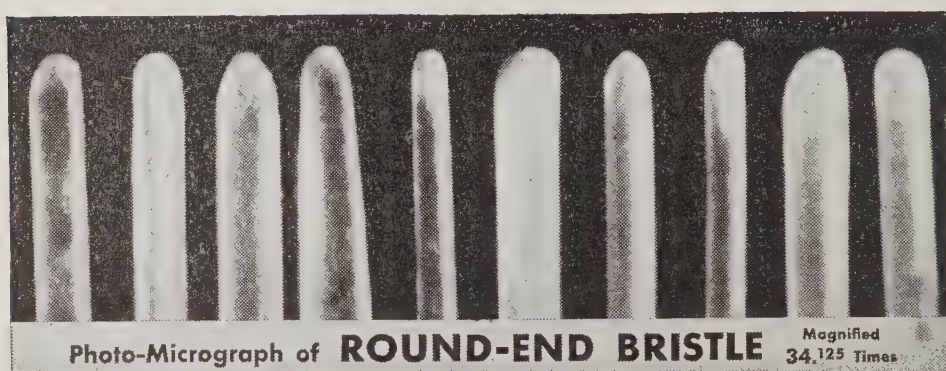
April 14—The Night of the Big Party.

A sincere invitation is extended to members of the Academy of Dentistry to attend any of the meetings of the Hamilton Dental Association. This fraternal gesture is a splendid evidence of the good-will between our Societies. We are having, as you may notice, the same essayists at four meetings, and it may so happen that if you are unable to hear these men in Toronto at our Stated Meetings, you might avail yourself of the opportunity this invitation presents of hearing them in Hamilton. Many Toronto men have been the recipients of Hamilton's abounding hospitality. You will be made welcome if your visit their society.

ROUND-END BRISTLE

An amazing new development
Exclusive with

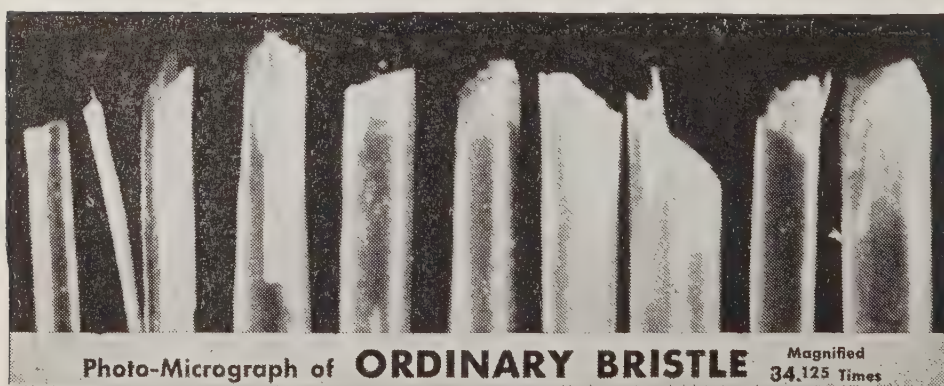
Pro-phy-lac-tic



These unretouched photomicrographs show the startling difference between ordinary, sharp, saw-tooth bristle and the new Round-End bristle. The micrograph above is of the new Pro-phy-lac-tic. The other is of a well known tooth brush purchased in the open market.

Which bristle would you recommend to patients for greater gum protection?

Pro-phy-lac-tic Brush Co. (Canada) Limited,
Toronto, Ont.



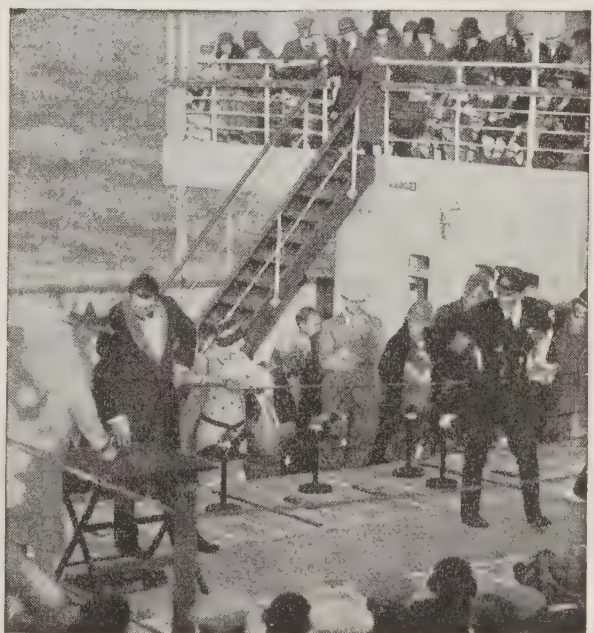
BRITISH DENTAL CONVENTION—1936



WE ARE SAILING ON A "DUCHESS"

Such a time to arrange a trip to the Old Land and Europe. Rumors of war, uncertainty about Convention dates and other real difficulties have interfered with our plans and delayed our official announcement. But, of three things we are sure,—that the itinerary when announced will make an appeal, that we will sail on a "Duchess," and that the cost will be more than reasonable.

A folder giving full particulars with regard to the tours will be issued shortly and will contain a complete description of the boat with its commodious state rooms, spacious lounges and spreading decks for outdoor sports, promenading and deck-chair loafing. These and a thousand other advantages will make our trip enjoyable. Days will be gay ashore but none the less delightful afloat, and then there will be glamorous nights of laughter, music and dancing on a superlative ship.



COMPONENT PARTS OF LOCAL ANESTHETIC

PART	FUNCTION	REMARKS
NOVOCAIN	The drug which produces anesthesia.	* Novocain represents the purest form of Procaine Hydrochloride produced.
BASE	Acts as a vehicle or carrying agent. It carries the Novocain to the nerve trunk.	It is the base that establishes isotonicity.

NOTE: Novocain and the base make a plain Novocain solution. However, because of the absence of a vaso-constrictor, the anesthesia begins to wear off in about 10 minutes.

EPINEPHRINE Used in Cook Solutions "A" and "AB" and Waite Solutions 2 and 4, and in all other anesthetics except N.C. 336.	Vaso-constrictor or prolonging agent. Retards blood flow and holds Novocain in contact with nerve tissue for a prolonged period.	Epinephrine, in the quantities used in local anesthetics, is a safe drug under normal conditions. However, in certain cases it causes an abnormal heart action, tremor, pallor, perspiration, and sometimes collapse. Even normally healthy cases sometimes experience these reactions, but especially cases with heart lesions, hyperthyroidism, high blood pressure, etc.
COBEFRIN	The new vaso-constrictor used only in Cook and Waite N.C. 336. Cobefrin is not epinephrine, but is a new product, the chemical name of which is dihydroxy-phenylamino-propanol.	†Cobefrin causes no systemic reaction and offers a wonderful assurance to the operator in those cases where epinephrine is contraindicated. Cobefrin permits slightly freer blood flow, thus aiding healing.

COOK LABORATORIES OF CANADA, LTD.
WINDSOR, ONTARIO
THE ANTIDOLOR MANUFACTURING CO., INC.
FORT ERIE, ONTARIO
Novocain-Cobefrin and Novocain-Epinephrin
Anesthetic Solutions

* Trademark Registered, Winthrop Chemical Co., Inc., Brand of Procaine HCl.
† Trademark, Winthrop Chemical Company, Inc., Brand of Nordefrin.

SUGGESTIONS

The Executive Council earnestly request that you indicate below any suggestions you may have with regard to future clinicians and any other items concerning the Academy of Dentistry. It will be of considerable assistance to us in formulating the programme for next year.

Kindly mail your suggestions to our Secretary,

Dr. Harvey Reid,
195 Yonge Street,
Toronto, Ont.



